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Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

This Form has already been submitted with Confirmation Number 148961

You are currently filing KidVid Form 398 for: 4th Quarter ▼ 2013 ▼

### Licensee Information - (click to hide section)

1. Call Sign	Channel Number	Community of License			
WWLP	Analog <input type="text"/>	City	State	County	Zip Code
	Digital 11	Springfield	Massachusetts ▼	Hampden	01102
Licensee					
WWLP Broadcasting, LLC					
<input checked="" type="radio"/> Network <input type="text" value="NBC"/> Affiliation		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="radio"/> Independent		Springfield-Holyoke MA ▼		www.wwlp.com	
Facility ID Number		Previous Call Sign (if applicable)		License Renewal Expiration Date	
6868				04/01/2015 (mm/dd/yyyy)	

### Analog Core Programming - (click to hide section)

<a href="#">Clear Section</a>	
2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).	<input type="text"/>
3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?	<input type="radio"/> Yes <input type="radio"/> No
b. Identify publishers who were sent information in 3.a.	<div><div></div></div>
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.	
Add-> 1 empty Program Reports	

### Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the

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educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add->  empty Program Reports

### Sponsored Core Programming - (click to hide section)

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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Add->  empty Program Reports

Program Details

### Digital Core Programming - (click to hide section)

 [Clear Section](#)

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? ☐ Yes ☒ No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. ☐ Yes ☒ No  
If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.
9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 9.a.

TV Guide; Tribune Media; FYI; VVI

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

#### Program 1



[Clear Program Data](#)



[Delete Program](#)

Title of Program 1

The Chica Show

Origination

Network

Total times aired at regularly  
Days / Times Program Regularly Scheduled scheduled time

SA[10:00A-10:30A] 10/05/13-12/28/13 12

Number of  
Preemptions

Use

Add and Delete  
Buttons Below

If preempted,  
complete Digital  
Preemption Report

Length of Program

minutes

<a href="#">Collapse All Sections</a>	<a href="#">Expand All Sections</a>	<a href="#">Prefill Data</a>	<a href="#">Save Data</a>	<a href="#">Check Data</a>	<a href="#">File Form 398</a>	<a href="#">Help</a>
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Age of Target Child Audience			2	years to	5	years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.						
Chica is a five-year old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin						
Does the Licensee identify the program by displaying throughout the program the symbol E/I?						<input checked="" type="radio"/> Yes <input type="radio"/> No
Preemption Information						
The Chica Show						
Total Times Aired *	Number of Preemptions for other than Breaking News			Number of Preemptions Rescheduled		
13	1			1		
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.						
Add->	0	Preemption Reports				
The Chica Show - Preemption Report 1						Clear Data  Delete
Date Preempted / Episode Number		If rescheduled, Date and Time Rescheduled		Is the rescheduled date the second home?		
10/05/13 #ETCS112DH		10/05/13 7:00AM		<input checked="" type="radio"/> Yes <input type="radio"/> No		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?				<input checked="" type="radio"/> Yes <input type="radio"/> No		
Reason for Preemption						
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other						

Program 2						
Clear Program Data  Delete Program						
Title of Program 2				Origination		
Pajanimals				Network		
Total times aired at regularly scheduled time			Number of Preemptions		If preempted, complete Digital Preemption Report	
SA[10:30A-11:00A] 10/05/13-12/28/13 12			1 Use		Add and Delete Buttons Below	
Length of Program		30 minutes				
Age of Target Child Audience		2 years to 5 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.						
Pajanimals focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, Sweetpea Sue, a horse, and Cowbella, a purple and white cow-has						
Does the Licensee identify the program by displaying throughout the program the symbol E/I?						<input checked="" type="radio"/> Yes <input type="radio"/> No
Preemption Information						
Pajanimals						
Total Times Aired *	Number of Preemptions for other than Breaking News			Number of Preemptions Rescheduled		
13	1			1		
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.						
Add->	0	Preemption Reports				
Pajanimals - Preemption Report 1						Clear Data  Delete
		If rescheduled, Date and Time		Is the rescheduled date the		

<a href="#">Collapse All Sections</a>	<a href="#">Expand All Sections</a>	<a href="#">Prefill Data</a>	<a href="#">Save Data</a>	<a href="#">Check Data</a>	<a href="#">File Form 398</a>	<a href="#">Help</a>
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Date Preempted / Episode Number	Rescheduled	second home?
10/05/13 #EPAJ116DH	10/05/13 7:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

### Program 3


[Clear Program Data](#)

[Delete Program](#)

Title of Program 3		Origination	
Justin Time		Network	
Total times aired at regularly scheduled time		Number of Preemptions	If preempted, complete Digital Preemption Report
Days / Times Program Regularly Scheduled	12	1 Use Add and Delete Buttons Below	
SA[11:00A-11:30A] 10/05/13-12/28/13			
Length of Program	30 minutes		
Age of Target Child Audience	2 years to 5 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary			
Does the Licensee identify the program by displaying throughout the program the symbol E/I?			<input checked="" type="radio"/> Yes <input type="radio"/> No

### Preemption Information

Justin Time		
Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1

\* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0 Preemption Reports

Justin Time - Preemption Report 1			<a href="#">Clear Data</a> <a href="#">Delete</a>
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
10/05/13 #EJTM114DH	10/13/13 12:00PM	<input type="radio"/> Yes <input checked="" type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			

### Program 4


[Clear Program Data](#)

[Delete Program](#)

Title of Program 4		Origination	
Tree Fu Tom		Network	
Total times aired at regularly scheduled time		Number of Preemptions	If preempted, complete Digital Preemption Report
		1 Use	



<a href="#">Collapse All Sections</a>	<a href="#">Expand All Sections</a>	<a href="#">Prefill Data</a>	<a href="#">Save Data</a>	<a href="#">Check Data</a>	<a href="#">File Form 398</a>	<a href="#">Help</a>
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SA[11:30A-12:00P] 10/05/13-12/28/13	12	Add and Delete Buttons Below
Length of Program	30 minutes	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		
Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree		
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>Preemption Information</b>		
Tree Fu Tom		
Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.		
Add->	0	Preemption Reports
Tree Fu Tom - Preemption Report 1		Clear Data  Delete
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
10/05/13 ETPT115DH	10/13/13 12:30PM	<input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		



<b>Program 5</b>		
Clear Program Data  Delete Program		
Title of Program 5	Origination	
Lazytown	Network	
Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
Days / Times Program Regularly Scheduled	2 Use	
SA[12:00P-12:30P] 10/05/13-12/28/13	11	Add and Delete Buttons Below
Length of Program	30 minutes	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		
Lazytown is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world know as Lazytown, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a		
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>Preemption Information</b>		
Lazytown		
Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.		

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Add-> 0 ▼ Preemption Reports

Lazytown - Preemption Report 1
 Clear Data
 Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
10/05/13 #ELZT301DH	10/20/13 12:30PM	<input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

Lazytown - Preemption Report 2
 Clear Data
 Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
12/14/13 #ELZT312DH	12/14/13 8:00AM	<input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

Program 6
 Clear Program Data
 Delete Program

Title of Program 6	Origination
Make Way for Noddy	Network ▼
Total times aired at regularly scheduled time	Number of Preemptions
SA [12:30P-1:00P] 10/05/13-12/28/13 6	7 Use Add and Delete Buttons Below
Length of Program	30 minutes
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	
Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I? <input checked="" type="radio"/> Yes <input type="radio"/> No	



Preemption Information

Make Way for Noddy

Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	7	7

\* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> 0 ▼ Preemption Reports

Make Way for Noddy - Preemption Report 1
 Clear Data
 Delete

Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?
10/05/13 #EMWN101D	10/20/13 1:00PM	<input type="radio"/> Yes <input checked="" type="radio"/> No
If rescheduled, were promotional efforts made to notify the public of		

<a href="#">Collapse All Sections</a>	<a href="#">Expand All Sections</a>	<a href="#">Prefill Data</a>	<a href="#">Save Data</a>	<a href="#">Check Data</a>	<a href="#">File Form 398</a>	<a href="#">Help</a>
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rescheduled date and time?	<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption		
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other		

Make Way for Noddy - Preemption Report 2		<a href="#">Clear Data</a>	<a href="#">Delete</a>
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
10/19/13 #EMWN104D	10/19/13 8:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			

Make Way for Noddy - Preemption Report 3		<a href="#">Clear Data</a>	<a href="#">Delete</a>
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
11/09/13 #EMWN106D	11/09/13 8:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			

Make Way for Noddy - Preemption Report 4		<a href="#">Clear Data</a>	<a href="#">Delete</a>
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
11/23/13 #EMWN108D	11/23/13 8:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			

Make Way for Noddy - Preemption Report 5		<a href="#">Clear Data</a>	<a href="#">Delete</a>
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
11/30/13 #EMWN109D	11/30/13 8:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			

Make Way for Noddy - Preemption Report 6		<a href="#">Clear Data</a>	<a href="#">Delete</a>
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
12/14/13 #EMWN111D	12/14/13 8:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			

<a href="#">Collapse All Sections</a>	<a href="#">Expand All Sections</a>	<a href="#">Prefill Data</a>	<a href="#">Save Data</a>	<a href="#">Check Data</a>	<a href="#">File Form 398</a>	<a href="#">Help</a>
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Make Way for Noddy - Preemption Report 7		Clear Data	Delete
Date Preempted / Episode Number	If rescheduled, Date and Time Rescheduled	Is the rescheduled date the second home?	
12/28/13 #EMWN113D	12/28/13 8:30AM	<input checked="" type="radio"/> Yes <input type="radio"/> No	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Reason for Preemption			
<input type="radio"/> Public Interest <input checked="" type="radio"/> Sports <input type="radio"/> Non-breaking News <input type="radio"/> Other			
Add-> 1 empty Program Reports			
11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)			

#### Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> 1 empty Program Reports

#### Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
Add-> 1 empty Program Reports					

Program Details

#### Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1			
Clear Program Data		Delete Program	
Title of Program 1		Origination	
The Chica Show		Network ▼	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SA[10:00A-10:30A] 01/04/14-03/29/14	13	30 minutes	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			



<a href="#">Collapse All Sections</a>	<a href="#">Expand All Sections</a>	<a href="#">Prefill Data</a>	<a href="#">Save Data</a>	<a href="#">Check Data</a>	<a href="#">File Form 398</a>	<a href="#">Help</a>
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Chica is a five-year old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin

### Program 2

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 2		Origination	
Noodle and Doodle		Network <input type="text"/>	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SA[10:30A-11:00A] 01/04/14-03/29/14	13	30 minutes	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve

### Program 3

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 3		Origination	
Justin Time		Network <input type="text"/>	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SA[11:00A-11:30A] 01/04/14-03/29/14	13	30 minutes	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary

### Program 4


 [Clear Program Data](#)  [Delete Program](#)

Title of Program 4		Origination	
Tree Fu Tom		Network <input type="text"/>	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SA[11:30A-12:00P] 01/04/14-03/29/14	13	30 minutes	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree

### Program 5

 [Clear Program Data](#)  [Delete Program](#)

Title of Program 5		Origination	
Lazytown		Network <input type="text"/>	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SA[12:00P-12:30P] 01/04/14-03/29/14	13	30 minutes	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

<a href="#">Collapse All Sections</a>	<a href="#">Expand All Sections</a>	<a href="#">Prefill Data</a>	<a href="#">Save Data</a>	<a href="#">Check Data</a>	<a href="#">File Form 398</a>	<a href="#">Help</a>
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Lazytown is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world know as Lazytown, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a

**Program 6**

[Clear Program Data](#)
 [Delete Program](#)

Title of Program 6		Origination	
Make Way for Noddy		Network <span style="float: right;">▼</span>	
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
SA[12:30P-1:00P] 01/04/14-03/29/14	13	30 minutes	2 years to 5 years

**Describe the educational and informational objective of the program and how it meets the definition of Core Programming.**

Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all.

Add-> 1 empty Program Reports

**15.** Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?

☒ Yes ☐ No

**16. Children's Programming Liaison Information**

Name		Telephone Number (include area code)	
Kathy Stewart		413-377-2235	
Address		Email Address	
1 Broadcast Center		kstewart@wwlp.com	
City	State	Zip Code	
Chicopee	Massachusetts <span style="float: right;">▼</span>	01013	

**17.** Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670# and the licensee hereby certifies that the station fully complied

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
WWLP Broadcasting, LLC	
Date	
01/07/2014	

<a href="#">Collapse All Sections</a>	<a href="#">Expand All Sections</a>	<a href="#">Prefill Data</a>	<a href="#">Save Data</a>	<a href="#">Check Data</a>	<a href="#">File Form 398</a>	<a href="#">Help</a>
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### Electronic Filing Operations

<a href="#">Check Data</a>	Run <a href="#">checks</a> to look for data errors.
<a href="#">File Form 398</a>	Send the values to the FCC as an <a href="#">FCC 398 filing</a> .
<a href="#">Reset</a>	<a href="#">Reset data</a> to last updated values.
<a href="#">Prefill Data</a>	<a href="#">Prefill data</a> from previous quarter.
<a href="#">Save Data</a>	<a href="#">Update data</a> into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.
<a href="#">Report to Print</a>	Get a version of this FCC 398 Report for <a href="#">printing</a> .
	====> Get <a href="#">Online Filing System User's Manual</a>
	====> Get <a href="#">Official FCC 398 Instructions</a>

FCC Form 398

March 2006